

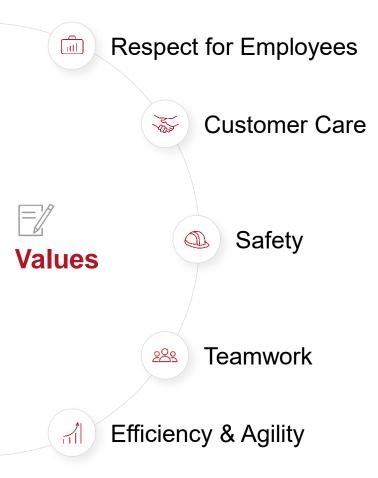
# Mission, vision, and values



### Vision

Severgroup is strong and effective company with safety and attractive working conditions





# **Investment by direction**





# **Investment by direction**





# **Key investments and focus**



	Revenue (\$ billion, 2019)	Number of employees	Geography
Severstal	8.2	50,000	Major assets in Russia and other regions
nordgold	1.4	8,000	Russia, Kazakhstan, Burkina Faso and Guinea
<b>QLENTA</b>	7.6 <sup>1</sup>	48,400	Russia
To SUEZA To anal legal to late in prepared production	non-public info	6,800	Russia
UTKONOS:	0.21	4,900	Russia
<b>₹</b> tui	21.5 <sup>2</sup>	76,000	CIS / Western and Northern Europe

<sup>1.</sup> At a rate of 62 RUB/\$ 2. 2018/2019 FY

### **Our Philosophy**





Consistently developing innovative education programs and initiatives to improve employee engagement

Building company's profitability and sustainability on the commitment and drive of its managers and employees, and their capacity to problem-solve Creating a positive business environment through implementing the best practices

### **Strategic Priorities**





# Continuous Improvement

Improve efficiency of operational processes by implementing Severstal Business System



Developing the existing assets into industry leaders and creating new perspective businesses



# People Development

Implementation of advanced HR-technologies



### **Diversification**

Diversification towards services and fast-growing areas





# **Alexey Mordashov**

#### **⋈** Education

1988 Leningrad Institute of Engineering and Economics

2001 MBA degree from Newcastle **Business School of** Northumbria University (Newcastle UK)

#### Experience

1988-1996 Starting as a

senioreconomist, Alexey

Mordashov became CFO of Severstal

1996-2015 2015-now

CEO of Severstal

Chairman of the Board of Severstal

#### **External appointments**

- Supervisory Board Member of the Non-Profit Partnership Consortium "Russian Steel"
- Supervisory Board Member of World Steel Association headquartertered in Brussels, Belgium
- Head of the Russian Union of Industrialists and Entrepreneurs' (RSPP) Committee on Integration, Trade and Customs Policy and WTO
- Co-chairman of The "Trade as a Global Driver" Taskforce of the "Business 20" (B20) of "Group of Twenty" (G20)
- Co-chairman of the Northern Dimension Business Council
- Vice-President of Russian-German chamber of commerce, member of the Russian-German workgroup responsible for strategic economic and finance issues
- Member of the EU-Russia Business Cooperation Council
- Serves on the Entrepreneurial Council of the Government of Russian Federation 8





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